

Emily Rosenman

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Curriculum Vitae
January 2021

EDUCATION

- 2017 PhD in Geography, University of British Columbia
Dissertation: *The spaces of social finance: Poverty regulation through the “invisible heart” of markets*
- 2011 MA in Geography, University of British Columbia
Thesis: *The road away from home: Policy and power in post-Katrina New Orleans*
- 2006 BA in East Asian Studies and Music, Oberlin College

ACADEMIC APPOINTMENTS

- 2019- Assistant Professor, tenure-track
Department of Geography, The Pennsylvania State University
- 2017-19 Faculty of Arts & Sciences Postdoctoral Fellow
Department of Geography and Planning, University of Toronto

PUBLICATIONS

Refereed journal articles

- 2020 Cohen, D. & **Rosenman, E.** From the school yard to the conservation area: Impact investment across the nature/social divide. *Antipode*, doi: 10.1111/anti.12628
- 2020 **Rosenman, E.**, Loomis, J., & Kay, K. Diversity, representation, and the limits of engaged pluralism in (economic) geography. *Progress in Human Geography* 44(3), 510-533.
- 2019 **Rosenman, E.** Capital and conscience: Managing poverty through impact investing in the San Francisco Bay Area. *Urban Geography* 40(8), 1124-1147.
- 2019 **Rosenman, E.** The geographies of social finance: Poverty regulation through the “invisible heart” of markets. *Progress in Human Geography* 43(1), 141-162.

- 2016 Herring, C. & **Rosenman, E.** Engels in the Crescent City: Revisiting the housing question in post-Katrina New Orleans. *ACME: An International E-Journal for Critical Geographers* 15(3), 616-638.
- 2016 **Rosenman, E.** & Walker, S. Tearing down the city to save it? “Back-door regionalism” and the demolition coalition in Cleveland, Ohio. *Environment and Planning A: Economy & Space* 48(2), 273-291.

Refereed book chapters

- 2014 **Rosenman, E.**, Walker, S., & Wyly, E. (2014). The shrinkage machine: Race, class, and the renewal of urban capital. In H. Hall, C. Robinson, and A. Kohli (Eds.), *Shifting demographics: A cross-disciplinary look at race and class in 21st century America*. New York: Peter Lang Publishing.

Manuscripts under review

Rosenman, E. Social reproduction and the racial wealth gap: From financial exclusion to ‘racial justice investing’ in the United States. Under review at *Environment & Planning A: Society & Space*

Cohen, D., Nelson, S., & **Rosenman E.** Finance as reparative? Risk and investment across socio-environmental crises. Under review at *Environment and Planning E: Nature and Space*.

Manuscripts in preparation

Rosenman, E. Investment risk as social deservingness in the ethical investment market. Intended for *Economic Geography*.

August, M., Cohen, D., Danyluk, M., Kass, A., Ponder, S., & **Rosenman, E.** Reimagining geographies of public finance. Intended for *Progress in Human Geography*.

Arapko, V., Baker, T., Cohen, D., & **Rosenman, E.** Seeking the lion’s share: The growth of Income Share Agreements and the search for profit in post-secondary education. Intended for *Annals of the American Association of Geographers*.

Casellas Connors, I., Loomis, J., Pollard, J., & **Rosenman, E.** The COVID-19 pandemic and its implications for financial vulnerability in higher education in the United States. Intended for *Critical Studies in Education*.

Fuentenebro, P., **Rosenman, E.**, Bok, R. & Acuto, M. Geographies of philanthropy: Disaggregating the philanthropic complex. Intended for *Dialogues in Human Geography*.

Special issues edited

Baker, T., Cohen, D., Loomis, J., & **Rosenman, E.** Theme issue: Bringing life's work to market: Practices and spaces of marketised social reproduction. Accepted by *Environment & Planning A: Economy and Space*. Anticipated publication 2021.

Commentaries

2018 Cockayne, D., Horton, A., Kay, K., Loomis, J., & **Rosenman, E.** On economic geography's "movers" to business and management schools: A response from outside "the project." *Environment & Planning A: Economy & Space* 50(7), 1510-1518.

Research reports

2020 Cohen, D., Danyluk, M., & **Rosenman, E.** COVID-19 business relief by the Canadian federal government. Global Legal and Economic Responses to COVID-19. Institute for New Economic Thinking.

2012 Wyly, E., Ponder, C.S., **Rosenman, E.**, & Walker, S. Racial disparities and mortgage market securitization networks in Detroit, MI. American Civil Liberties Union Foundation. Research Contract Final Report.

Policy Commentaries and Blog Posts

2021 **Rosenman, E.** & Bok, R. What is the geography of US foundation giving to address COVID-19? *The Conversation*, forthcoming.

2019 **Rosenman, E.** "Detroit's 'Grand Bargain': The role of philanthropy in tough budget times." *PATimes: American Society for Public Administration*, 17 June. Available at <https://bit.ly/320iiX0>.

2019 Cohen, D. & **Rosenman, E.** "Recent scandals highlight the policy influence that wealthy families gain from making charitable donations." *London School of Economics United States Politics and Policy Blog*, 5 April. Available at <https://bit.ly/2VVPoUF>.

2016 Walker, S. & **Rosenman, E.** "The practice of demolishing abandoned houses in Cleveland, Ohio is limited in its capacity to address underlying causes of housing injustice." *London School of Economics United States Politics and Policy Blog*, 3 February. Available at <http://bit.ly/1PCaaBv>.

Op-Eds

2015 **Rosenman, E.** & Walker, S. "Tearing Down the City to Save It?" Authors Respond. *The Cleveland Scene*, 26 October. Available at <http://bit.ly/1My6WtS>.

AWARDS AND HONORS

- 2020-21 Penn State University Rock Ethics Institute Faculty Fellowship
 2018 Global Network on Financial Geography Dissertation Prize
 2018 Junior Scholar's Forum, Stanford University Center for Philanthropy and Civil Society (competitive application, funded)
 2018 AAG Urban Geography Specialty Group Best Dissertation Award
 2017 Larry Bell Urban Research Award in Urban Geography, University of British Columbia
 2017 Travel Grant, Conference on Financialization of the Public Interest, University of Hamburg
 2016 Summer Institute in Economic Geography, Lexington, Kentucky (competitive application, funded)
 2016 Summer Institute in Urban Studies, Manchester, UK (competitive application)
 2015 International Journal of Urban and Regional Research Author meets Critics Fellowship
 2015 AAG Urban Geography Specialty Group Travel Grants, AAG Annual Meeting
 2014 UBC Faculty of Graduate Studies Dissertation Research Award
 2013 Urban Studies Travel Grant, Conference on Urban Crises, Leicester, UK
 2012 Neil Smith Scholarship in Critical Geography, UBC
 2012 Walter G. Hardwick Scholarship in Urban Studies, UBC
 2011-15 UBC 4-Year Doctoral Fellowship
 2012 AAG Urban Geography Specialty Group Travel Grants, AAG Annual Meeting
 2009-17 UBC International Tuition Scholarship
 2009-10 UBC Faculty of Arts Graduate Award
 2009 Robert S. Wyly Scholarship in Urban Studies, UBC
 2002 National Merit Scholarship, Oberlin College

GRANTS

- 2020-2021 Co-PI: "Invest in people. Literally": The rise of Income Share Agreements as an alternative to student loans in US higher education. (\$15,000) University of Auckland-Penn State Collaboration Seed Fund.

INVITED TALKS

- 2019 "The new moral science of social finance: The business of 'ethical' investing in conditions of impoverishment. Early Career Keynote Lecture, 1st FinGeo [Financial Geographies] Global Conference. Beijing Normal University, Beijing, China, 15 September.
- 2018 "The new moral science of social finance: Governing American poverty with 'ethical' capitalism." The Centre for US Studies, University of Toronto, Toronto, ON, 1 February.

- 2012 “A ‘root canal’ of community development: The geography of foreclosure demolitions in Cleveland, Ohio.” City University of New York Critical Statistics Institute, New York, NY, 6-8 June.

CONFERENCE PARTICIPATION

Conferences organized

- 2019 Co-organizer (with T. Baker, D. Cohen, & J. Loomis), Bringing life’s work to market: A symposium on the practices and spaces of marketized social reproduction. University of Auckland, New Zealand, 16-17 December.

Panels organized

- 2019 Co-organizer (with S. Ponder, N. Ebner, K. Johnson, & B. Teresa), “Racial capitalism: A methodological conversation.” Annual Meeting of the American Association of Geographers, Washington, DC, 3-7 April.
- 2018 Co-organizer (with J. Loomis & J. Pollard), “The financial life of social reproduction” Annual Meeting of the American Association of Geographers, New Orleans, LA, 10-14 April.
- 2018 Co-organizer (with D. Mahmoudi & L. Polonsky), “Land, urbanization, and expropriation.” Urban Affairs Association Annual Meeting, Toronto, ON, 4-7 April.
- 2017 Co-organizer (with R. Collard, D. Cohen, & C. Henry), “Contested commodities: Market formation, reformation and deformation in action.” Annual Meeting of the American Association of Geographers, Boston, MA, 5-10 April.
- 2016 Co-organizer (with C.S. Ponder), “The city limits of financialization.” Annual Meeting of the American Association of Geographers, 29 March-2 April, San Francisco, CA.
- 2015 Co-organizer (with P. Ashton & J. DeFilippis), “Non-profits, governance, and the welfare state in the post-economic crisis period.” Annual Meeting of the American Association of Geographers, Chicago, IL, 21-25 April.
- 2015 Co-organizer (with B. Teresa), “The politics of social policy and community development under financialization: A global comparative perspective.” Annual Meeting of the American Association of Geographers, Chicago, IL, 21-25 April.
- 2013 Co-organizer (with C.S. Ponder), “Placing the global financial crisis.” Nordic Geographers Meeting, Reykjavik, Iceland, 11-14 June.

Papers presented

- 2020 “Invest in people. Literally: Income Share Agreements, FinTech and the search for profit in post-secondary education.” Symposium on Evolving Geographies of FinTech, FinGeo Global Network, Virtual, 26 November.
- 2020 “Uneven geographies of financial vulnerability in US higher education: Institutional and regional considerations.” Virtual research conference: Regional inequality in Europe and the United States – are there new empirical measures and policy approaches? CREATE at the Kenan Institute of Private Enterprise, University of North Carolina, Chapel Hill, Virtual, 29-30 October.
- 2020 “Private capital’s voluntary commitments meet demands from marginalized communities: Financing social reproduction through a ‘racial justice’ lens.” Annual Meeting of the American Association of Geographers, Denver, CO, 6-10 April. (Cancelled due to covid-19).
- 2020 “Philanthropy as growth engine? Foundation-led economic development in Detroit.” Urban Affairs Association Annual Meeting, Washington DC, 2-4 April. (Cancelled due to covid-19).
- 2019 “Private capital meets demands from marginalized communities: Financing social reproduction through a ‘racial justice’ lens.” Bringing life’s work to market: A symposium on the practices and spaces of marketized social reproduction. University of Auckland, New Zealand, 16-17 December.
- 2019 “Philanthropy as growth engine? Foundation-led economic development in Michigan cities.” Public Finance and Budgeting Research Conference, Government Finance Research Center, University of Illinois-Chicago, 2-3 May.
- 2018 “Capital and Conscience: Managing Poverty through Impact Investing in the San Francisco Bay Area.” Junior Scholars Forum, Stanford Center on Philanthropy and Civil Society, Stanford University, 18-20 June.
- 2018 “Financial innovation in the welfare state: Philanthropy and social impact investing in the North American Rust Belt.” Annual Meeting of the American Association of Geographers, New Orleans, LA, 10-14 April.
- 2018 “Social finance and the city: ‘Ethical’ investing and the governance of housing in poor urban spaces.” Urban Affairs Association Annual Meeting, Toronto, ON, 4-7 April.
- 2017 “Monetizing social change? Valuing the returns of social impact investing in practice.” Conference on Social Finance, Impact Investing, and the Financialization of the Public Interest, Hamburg University, Hamburg, Germany, 23-24 March.

- 2016 “Genealogies of philanthropic housing solutions in Anglo-American planning.” Association of Collegiate Schools of Planning Conference, Portland, OR, 3-6 November.
- 2016 “Redefining returns: Marketing social futures.” Annual Meeting of the American Association of Geographers, San Francisco, CA, 29 March-2 April.
- 2016 “Urban social finance and its targets: Housing homeless people for profit in Oakland, California.” Urban Affairs Association Meeting, San Diego, CA, 16-19 March.
- 2015 “Defining urban problems by donation: Crowd-funded philanthropy and urban social policy.” Canadian Association of Geographers Annual Meeting, Vancouver, BC, 1-5 June.
- 2015 “‘Capitalism with a conscience’ and the process of rendering social policy investable.” Annual Meeting of the American Association of Geographers, Chicago, IL, 21-25 April.
- 2015 “Defining urban problems by donation: Crowd-funded philanthropy and questions of ownership.” The Crowd, the Cloud, and Urban Governance, College of Urban Planning and Public Affairs, University of Illinois at Chicago, Chicago, IL, 20 April.
- 2014 “Rise of the corporate landlord: Securing rents in the REO-to-Rental Market.” Urban Affairs Association Meeting, San Antonio, TX, 19-22 March.
- 2013 “The ‘externalities’ of predatory mortgage lending in the United States: A multi-scalar analysis of foreclosed homes and legal responsibilities.” Nordic Geographers Meeting, Reykjavik, Iceland, 11-14 June.
- 2013 “De-naturalizing crisis governance and policy through comparative urban research.” Interrogating Urban Crisis Governance: Contestation and Critique, DeMontfort University, Leicester, UK, 9-11 September.
- 2013 “A root canal of community development: The geography of foreclosure interventions in Cleveland, Ohio.” Annual Meeting of the American Association of Geographers, Los Angeles, CA, 9-13 April.
- 2012 “Maximum feasible uncertainty: (Un)official statistics and the re-framing of debates over urban residential land use.” Annual Meeting of the American Association of Geographers, New York, NY, 24-28 February.
- 2011 “Towards a political ecology of levees: The politics and governance of building and breaching.” Critical Geographies Mini-Conference, Seattle, WA, 19 November.

2011 “Productions of post-Katrina New Orleans: Zoning, re-zoning, and measuring recovery.” Annual Meeting of the American Association of Geographers, Seattle, WA, 11-15 April.

Invited panels

2018 “Rethinking value in financial times.” Annual Meeting of the American Association of Geographers, New Orleans, LA, 10-14 April.

2018 “Flying high, laying low: Talking methods for financial economies.” Annual Meeting of the American Association of Geographers, New Orleans, LA, 10-14 April.

2016 “Organizing community development: Examining “expertise” and power in participatory research.” Urban Affairs Association Meeting, San Diego, CA, 16-19 March.

DEPARTMENTAL TALKS

2019 Marketizing the wealth gap? Geographies of risk and power in the pursuit of an anti-racist finance. Penn State Geography Coffee Hour, 8 November.

2016 “Changing socioeconomic and socionatural systems: Parallels between research approaches in human and physical geography.” UBC Geography Colloquium Series, 25 October.

TEACHING AND ADVISING

Department of Geography, Penn State University

New Directions in Urban Theory (graduate seminar)
 Comparative Urbanism
 Urban Geography: A Global Perspective
 Geographical Perspectives on Economic Systems

Department of Geography, University of British Columbia

Urban Worlds (online course) (2018-2019)
 Introduction to Urban Geography (2015, 2017)
 Introduction to Economic Geography (2015)
 Seminar on Political-Economic Geography (2015)

Doctoral Committees, Penn State University (*supervisor)

in progress: Gillian Prater-Lee*, Vivian Rodriguez-Rocha, Chanel Lange-Maney, Bradley Hinger, Saumya Vaishnav

RESEARCH AND WORK EXPERIENCE

2007-12 Natural disaster planning analyst, ICF International, Fairfax, VA

SERVICE TO PROFESSION

Editorial activities

Book review editor, *CITY: Analysis of Urban Change, Theory, and Action*, 2017-
Issue editor, *Urban Geography*, 2012-2017

Journal manuscript review

Annals of the American Association of Geographers, Economy & Society, Economic Geography (2), Environment and Planning A, Environment and Planning E, Geoforum, International Journal of Housing Policy, Journal of Planning Literature, Progress in Human Geography, Regional Studies, Urban Affairs Review, Urban Geography, Urban Studies

Grant and book proposal peer review

Mathematics of Information Technology and Complex Systems (MITACS) Canada
Polity Press

Disciplinary service

Co-Organizer (with J. Loomis, K. Kay, R. Tapp, & W. Chen). Women in Economic Geography Social Hour, American Association of Geographers conference, 2017-present

MEDIA COVERAGE

2019 “Social Impact Investment & Cities.” Interview on City Road Podcast, 4 July.
Available at <https://bit.ly/2HudMrm>.

2015 Allard, S. “Tearing Down the City to Save it? New Journal Article Shines Light on Cleveland’s “Demolition Coalition.” *The Cleveland Scene*, 13 October.
Available at <http://bit.ly/1GQQXon>.

PROFESSIONAL SKILLS AND WORKSHOPS

2020 Summer Course Design Academy, Schreyer Institute for Teaching Excellence,
Penn State University

2012 Certificate of Completion, Spatial Autocorrelation, GeoDa Center for Geospatial
Analysis and Computation

2010 Certificate of Completion, 72-hour instructional skills workshop for faculty and graduate students, UBC Center for Teaching Learning and Technology

PROFESSIONAL MEMBERSHIPS

American Association of Geographers
Urban Affairs Association