

# Norman Ornelas Jr.

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## EDUCATION

- In progress**      **Ph.D. Geography**  
*Pennsylvania State University, State College, PA*
- 2014**              **Master of Urban Planning**  
*New York University, Wagner Graduate School of Public Service, New York, NY*  
Capstone Project Title: "Trenton's Food Assets: Data Visualizations and Economic Development"
- 2011**              **B.A. Geography; Minor, Sociology**  
*California State University, Long Beach, Long Beach, CA*

## WORK EXPERIENCE

- 2015-2021**      **Los Angeles County Department of Regional Planning, Los Angeles, CA.**  
*Regional Planner*
- Project management for a policy and land use plan near transit stations. Reviewed deliverables and reports from consultants. Oversaw project budget, timeline, scope of work, and developed policy and land use strategies with consultants. Coordinated with neighboring jurisdictions to align areawide policy goals. Created an online engagement plan with consultants to facilitate outreach during the Covid-19 pandemic. Organized, moderated, and presented project materials at online and in-person community meetings and developed content for project websites. Organized and facilitated community meetings with government agencies and the public. Coordinated youth-focused engagement efforts with universities and local schools. Drafted a successful grant application in collaboration with the Southern California Association of Governments. Drafted a successful award application to the American Planning Association, Los Angeles Chapter 2020 Planning Award for a public outreach effort.
  - Project Lead for zoning and land use consistency in the East Los Angeles community. Presented findings to the Regional Planning Commission and LA County Board of Supervisors.
  - Social Media Coordinator and Grants Liaison for the Department.
  - Reviewed development site plans and assisted the public with land use and zoning.
- 2014-2015**      **Los Angeles Department of City Planning, Los Angeles, CA**  
*Student Professional Worker*  
Edited and reviewed citywide policy documents. Assisted planners in data organization and management using ArcGIS. Maintained and organized a GIS street database for the LA City Mobility Plan 2035.
- 2013-2014**      **CUNY Collaborative Programs, Research and Evaluation, New York, NY**  
*Data/Research Assistant*  
Helped maintain databases to track student performance in college prep programs. Used Microsoft Access to check for duplicate and unmatched data entries and SPSS to analyze student performance. Assisted research staff with matching/joining program data with external datasets.

## CONFERENCE ACTIVITIES

- 2018**              **American Planning Association: California Conference - San Diego, CA**  
*Session Moderator: Digital Stories: Shaping Meaningful Engagement in Los Angeles*
- 2016**              **American Planning Association: California Conference - Sacramento, CA**  
*Session Moderator: Creating a Safe and Inclusive City for the LGBTQ Community*

## PROFFESIONAL MEMBERSHIPS

American Association of Geographers